



Foundation 65

Date Night for D65 Series

Join us for two nights of fun led by experts in chocolate and wine

February 4, 2021 -- Chocolate Tasting with Noir d'Ebene

February 12, 2021 -- Wine Tasting with Wine Goddess

Foundation 65 annually brings together community members who are committed to supporting public education in Evanston. In 2021, we have put our *My 65* on hold and have created a new Date Night for D65 tasting series in order to connect our community, build resources, and have fun. Community members, families, and District 65 alums will join us as we work together to get critical resources to District 65 as we work toward educational equity.

Innovator	<ul style="list-style-type: none"> ● Tiered Logo recognition on event invitation* sent to 2,500+ Evanston households ● Logo on event e-flyer distributed to 8,000+ District 65 families ● Logo on event webpage with a link to company website ● Recognition in social media and post event e-newsletter (1,000+ distribution) ● Color full page ad or 5 second video played during all virtual events ● Color ad is part of banner before all virtual events start ● <i>This is a great team building and/or thank you gift to your team</i> 	<p>\$5,000 <i>Includes five (5) virtual passes for each event</i></p>
Educator	<ul style="list-style-type: none"> ● Tiered Logo recognition on event invitation* sent to 2,500+ Evanston households ● Logo on event e-flyer distributed to 8,000+ District 65 families ● Logo on Date Night event webpage with a link to company website ● Recognition in social media and post event e-newsletter (1,000+ distribution) ● Color full page ad or 5 second video played during all virtual events ● Color ad is part of banner before all virtual events start ● <i>This is a great team building and/or thank you gift to your team</i> 	<p>\$2,500 <i>Includes four (4) virtual passes for each event</i></p>
Advisor	<ul style="list-style-type: none"> ● Tiered Logo recognition on event invitation* sent to 2,500+ Evanston households ● Logo on event e-flyer distributed to 8,000+ District 65 families ● Logo on Date Night event webpage with a link to company website ● Recognition in social media and post event e-newsletter (1,000+ distribution) ● Color ½ page ad or 5 second video played during all virtual events ● <i>Share the experience with family or friends</i> 	<p>\$1,000 <i>Includes three (3) virtual passes for each event</i></p>
Instructor	<ul style="list-style-type: none"> ● Logo on Date Night event webpage with a link to company website ● Recognition in social media and post event e-newsletter (1,000+ distribution) ● Color ½ page ad played during all virtual events ● <i>Introduce someone new to Foundation 65</i> 	<p>\$750 <i>Includes two (2) virtual passes for each event</i></p>
Advocate	<ul style="list-style-type: none"> ● Logo on Date Night event webpage with a link to company website ● Recognition in social media and post event e-newsletter (1,000+ distribution) ● Color ¼ page ad played during all virtual events ● <i>Great change for a D65 family to show their support</i> 	<p>\$300 <i>Includes one virtual pass for each event</i></p>

All levels also include listing Foundation 65's Annual Report

***Deadline for recognition in invitation: 12/11/2020; Deadline for ad recognition: 1/22/2021**





Foundation 65

2021 Date Night for D65 Series **Chocolate and Wine Tastings to Combat the Winter Blues** **Sponsorship Commitment Form**

Sponsor Name (as it should appear in publications):

Contact Name (if different from sponsor):

Address:

City:

State:

Zip:

Phone:

Email:

Yes! I/we are pleased to sponsor Date Night with F65 at the following level:

- Innovator - \$5,000 (5 passes)
- Educator - \$2,500 (4 passes)
- Advisor - \$1,000 (3 passes)
- Instructor - \$750 (2 passes)
- Advocate - \$300 (1 passes)

I wish to opt out of the following benefits (check all that apply):

- I **do not** want to be recognized in social media
- I **do not** wish to use the ad space during the day off virtual event
- I **do not** wish to use the tickets provided to the event and therefore my entire contribution will be fully tax deductible

To complete your sponsorship package, your company logo and/or advertisement may be required. Please provide the contact information for the individual who should be contacted for these materials.

Marketing Contact Name: _____ **Phone Number:** _____

Email Address: _____ **Web Address:** _____

Payment Choice:

- Please send me an invoice (Please submit full payment no later than **1/22/2021**)
- Enclosed is my check for \$ _____ made payable to **Foundation 65**
- I will make an online payment via secure website (Please submit full payment no later than **1/22/2021**)
- Please charge \$ _____ to my (circle one) Visa MasterCard Discover

Card Number _____ Exp. Date _____ CVV _____

Name on Card _____ Signature _____

Foundation 65 is a 501(c) (3) nonprofit organization (EIN E9940-4133-02). This sponsorship is tax deductible to the extent provided by law. Due to IRS regulations, the tax deductible portion of your sponsorship is less the value of the tickets provided (\$40 per pass). Please copy this form for your records. You will receive an acknowledgement letter for your records.

For more information contact **Alecia Wartowski at 847-637-7193** or alecia.wartowski@foundation65.org

Foundation 65 1234 Sherman Avenue, Evanston, IL 60201 www.foundation65.org



About Foundation 65

Foundation 65 was created by parents around a kitchen table who wanted to support the education of their children and the children of their community. In a place like Evanston, we value diversity and inclusion. Foundation 65 is a place to help us live those values.

We share a commitment with District 65 to serve our striving students and have recognized that race matters in our educational system. We provide financial support and partnership around student programs and educational empowerment. Because together we can eradicate Evanston's educational disparities so that all kids can reach grade level for literacy.

Foundation 65 is an independent 501 (c) 3 organization governed by a volunteer board of directors who are representative of the Evanston community.

About Evanston-Skokie School District 65

Situated on the shores of Lake Michigan and just north of Chicago, Evanston/Skokie School District 65 is a pre-K through 8th grade public school district serving more than 8,000 students from the City of Evanston and a small neighboring section of the Village of Skokie. The district represents a wide range of ethnic, economic, racial, and cultural backgrounds. District 65 is fortunate to serve a community that not only supports but truly embraces public education. Throughout the course of the school year and during the summer months, the district partners with dozens of organizations throughout the community to enhance both the educational experience and the lives of students and their families.

Why support public education now?

COVID 19 and our country's racial reckoning have created conditions for the children of our community that were unimaginable a year ago. We know that remote learning has disproportionate impacts on low income and children of color. With Foundation 65's commitment to educational equity, we are here to support District 65 and give it the resources it needs to support the educational success of these children, even in challenging circumstance





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Date Night for D65 -Sponsorship - Ad Space

Deadline for all ads is January 22nd, 2021

Full page ad = 5 inches wide by 8 inches high
Half page ad = 5 inches wide by 4 inches high
Quarter page ad = 4 inches high by 2.5 inches wide
All ads must be submitted in jpeg, png or pdf format

*Ads should be submitted electronically to
alecia.wartowski@foundation65.org*

<p>Full page ad = 5 inches wide by 8 inches high Half page ad = 5 inches wide by 4 inches high Quarter page ad = 4 inches high by 2.5 inches wide All ads must be submitted in jpeg, png or pdf format</p> <p><i>Ads should be submitted electronically to alecia.wartowski@foundation65.org</i></p>	